

Advertising rates represent the average rates for all newspapers under 9,000 circulation and for all newspapers over 9,000 circulation. Rates shown are "per column inch."

	2016	2017	2018	2019	2020
Adv. Rate - Under 9,000 Circulation	\$6.16	\$6.39	\$6.47	\$6.73	\$6.66
Legals Rate - Under 9,000 Circulation	\$3.04	\$3.04	\$3.04	\$3.04	\$3.04
Adv. Rate - Over 9,000 Circulation	\$52.40	\$54.01	\$54.01	\$55.93	\$60.27
Legals Rate - Over 9,000 Circulation	\$5.93	\$5.93	\$5.93	\$5.93	\$5.93